TERMS AND CONDITIONS – YEAR-END PROMOTION 2026 (PLAN27 AND ST-PLAN27)

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Article 1: PROMOTION AND SCOPE

The 2026 year-end promotion (the "Promotion") is organised by the Organiser. These terms and conditions (the "Promotion Terms") set out the conditions under which the discount code PLAN27 (the "Discount Code") and the member code ST-PLAN27 (the "Member Code") may be used. The Promotion Terms are available at https://www.dp-institute.eu/en/general-terms-and-conditions-of-promotion/. Unless otherwise stated, the rules for the Discount Code also apply to the Member Code.
The Promotion Terms supplement the Organiser's general terms and conditions of sale, as published on the website https://www.dp-institute.eu (the "Website") (the "General Terms"). In the event of any conflict, the Promotion Terms prevail as regards the Promotion. In all other cases, the General Terms apply in full.
Anyone using the Discount Code or the Member Code (the "Customer") declares that they have read and accept the Promotion Terms. In these Promotion Terms, "Customer" refers both to the person or organisation that places the registration and receives the invoice, and to the participant.

Article 2: PROMOTION PERIOD

The Promotion runs from 00:00 on Monday 16 November 2026 up to and including 23:59 on Thursday 31 December 2026 (Belgian time) (the "Promotion Period").
The decisive moment is when the Organiser receives the complete registration or order stating the Discount Code. Registrations or orders received before or after the Promotion Period do not qualify for the discount, including in the event of technical problems on the Customer's side.

Article 3: THE OFFER

Overview of the Promotion:

Offer	For whom	Code	Discount
Public courses	Everyone	PLAN27	15%
New Stay Tuned subscription	Everyone	PLAN27	30%
Stay Tuned Workshops	Everyone	PLAN27	15%
Stay Tuned Workshops	Stay Tuned members	ST-PLAN27	30%

The conditions below are decisive.
During the Promotion Period, the Discount Code entitles the Customer to:

- a 15% discount on registration for the Organiser's public courses with a start date in 2026 or 2027, as published on the Website. The discount applies to the entire course or programme, even if part of it takes place later;

- a 30% discount on a new Stay Tuned subscription, for the first subscription year only;
- a 15% discount on each Stay Tuned Workshop taking place in 2027.

"Public courses" means the Organiser's standard courses, excluding the Stay Tuned programmes and the Stay Tuned Workshops.
The discount is calculated on the standard price excluding VAT of the course or subscription, as stated on the Website at the time of registration. The discount does not apply to additional costs, such as examination, certification, shipping or administration fees.

3.1. New Stay Tuned subscription

A Stay Tuned subscription is personal and registered in the name of one participant. Whether a subscription counts as new is assessed per person, not per company or organisation.
A Stay Tuned subscription counts as "new" if:

- the participant does not have an active Stay Tuned subscription on 16 November 2026; or
- the participant has an active Stay Tuned subscription and takes out an additional Stay Tuned programme of a different type (for example Stay Tuned as DPO – International in addition to Stay Tuned as DPO). In that case, the discount applies only to the additional programme.

The following do not qualify for the discount:

- a switch to a different type, where the new subscription replaces an existing subscription. This counts as a renewal;
- a subscription of any type taken out by a participant whose subscription expires between 16 November 2026 and 31 December 2026. This counts as a renewal;
- a subscription through which another person from the same company or organisation takes over an expiring or cancelled subscription.

After the first subscription year, the subscription is renewed at the standard rate applicable at that time, in accordance with the General Terms.

3.2. Additional benefit for Stay Tuned members: 30% off the Stay Tuned Workshops

ST-PLAN27 is a separate code, reserved for Stay Tuned members and valid for Stay Tuned Workshops only. For everything else, members also use PLAN27.
During the Promotion Period, the Member Code ST-PLAN27 entitles the Customer to a 30% discount on each Stay Tuned Workshop taking place in 2027. The Member Code does not give any discount on courses or on (the renewal of) a Stay Tuned subscription. For these, the Discount Code and the provisions above apply.
The Member Code is linked to a participant who has an active Stay Tuned subscription at the time of registration (the "Member"). Each Member may use the Member Code for all Stay Tuned Workshops in 2027, with one ticket per workshop. A ticket is the registration of one person for one Stay Tuned Workshop on one date. The Member's name must be stated on registration. It is sufficient for the subscription to be active at the time of registration, even if it expires before the date of the workshop.
The Member may use the ticket personally or have it used by a colleague from the same company or organisation. This may differ per workshop: a different person may attend each workshop.
Additional tickets for the same workshop do not qualify for the Member Code, but do qualify for the Discount Code (15%). The Organiser may check the use of the Member Code. If a registration does not meet these conditions, the Organiser may reduce the discount to 15%.
Workshops that a member attends in exchange for a session of their Stay Tuned subscription fall outside the Promotion.

Article 4: EXCLUSIONS

The Discount Code does not give any discount on:

- in-company and tailor-made courses;
- events and conferences, including Privacy Café sessions and other (paid) events;
- examinations, resits and certification fees charged separately;
- renewals of Stay Tuned subscriptions, including the situations described in Article 3;
- registrations and orders placed before 16 November 2026.

4.1. No combination with other offers

The discount cannot be combined with other discounts, promotions or special rates, such as group discounts, member discounts, alumni discounts or the public sector rate. Only one discount applies per registration. The Discount Code and the Member Code cannot be used together on the same registration. The discount cannot be exchanged for cash or other benefits.

Article 5: WHO CAN PARTICIPATE

The Promotion is open to companies, organisations, public authorities and private individuals, in Belgium and abroad. Employees of the Organiser and of its sister company Toreon are excluded for registrations in their own name. Public sector customers are subject to the specific rules in Article 5.1.

5.1. Public sector customers

For customers eligible for the public sector rate (25% discount on public courses), the following applies:

- public courses: the public sector rate of 25% only. The Discount Code cannot be used and is not added on top;
- new Stay Tuned subscription: 30% via the Discount Code, calculated on the standard price;
- Stay Tuned Workshops: 15% via the Discount Code or 30% via the Member Code, calculated on the standard price.

The public sector rate and the Promotion discount are never combined.

Article 6: USE OF THE DISCOUNT CODE AND THE MEMBER CODE

The Discount Code must be stated on registration or order, through any channel: the Website, the customer portal, a purchase order, a quotation or email. The decisive factor is that the Organiser receives the registration or order stating the code within the Promotion Period. The Discount Code cannot be added afterwards or replaced by the Member Code, even if the registration falls within the Promotion Period.

The discount is not granted retroactively on registrations placed without the Discount Code or before the Promotion Period. Cancelling an existing registration and re-registering with the Discount Code for the same course and the same participant does not qualify for the discount.

The Discount Code may be used for multiple participants and multiple registrations, with no maximum per organisation.

Article 7: AFTER REGISTRATION

7.1. Rescheduling by the Customer

If the Customer moves a registration to another session, the discount is retained provided the new session starts in 2026 or 2027. If the new session starts later, the standard price applicable to the new session at that time applies and the difference is invoiced. Fees charged for (late) rescheduling are not covered by the discount and are charged at the standard price. Rescheduling is otherwise governed by the General Terms.

7.2. Cancellation or rescheduling by the Organiser

If the Organiser cancels or reschedules a session, the Customer retains the discount on the replacement session, regardless of its date. The Customer may also opt for a refund of the amount actually paid.

7.3. Substitution of the participant

A participant may be replaced by a colleague from the same company or organisation, with the discount retained. A Stay Tuned subscription taken out with a discount may only be transferred to a person who meets the conditions of Article 3.1. Anyone who had an active subscription on 16 November 2026, or whose subscription expires or is cancelled during the Promotion Period, cannot take over a subscription taken out with a discount. In that case, the Organiser will invoice the difference with the standard price. For a registration with the Member Code, the substitute must belong to the same company or organisation as the Member.

7.4. Cancellation by the Customer

Cancellations by the Customer are governed by the General Terms. Any cancellation fees are calculated on the discounted price. In the event of a refund, only the amount actually paid is refunded.
Private individuals acting as consumers retain the rights granted to them by law, including the right of withdrawal, as set out in the General Terms.

Article 8: ERRORS, MISUSE AND FRAUD

Obvious mistakes or errors in the offer, in communications about the Promotion or in the technical operation of the Discount Code (for example a discount that is calculated incorrectly or applied to an excluded product) are not binding on the Organiser. In that case, the Organiser may correct the registration or invoice. The Customer will be informed and may then cancel the registration free of charge.
In the event of misuse, fraud, deception or a reasonably founded suspicion thereof (including providing false information in order to be treated as a new customer or new member, or use of the Member Code by someone not entitled to it), the Organiser may refuse the discount, invoice the registration at the standard price or reclaim the benefit wrongly obtained.

Article 9: AMENDMENT, EXTENSION OR TERMINATION OF THE PROMOTION

The Organiser may extend the Promotion or expand the offer at any time.
The Organiser may only amend, shorten or terminate the Promotion and the Promotion Terms for one of the following reasons:

- force majeure;
- technical problems preventing the proper execution of the Promotion;
- misuse or fraud involving the Discount Code or the Member Code;
- a change in legislation or a decision by a public authority;
- the correction of obvious errors in the Promotion Terms.

An amendment takes effect upon publication at https://www.dp-institute.eu/en/general-terms-and-conditions-of-promotion/. Registrations confirmed with the Discount Code or the Member Code before that publication remain subject to the previous version.
Neither the Customer nor any other person is entitled to compensation as a result of an amendment, extension, shortening or termination.

Article 10: LIABILITY

The Organiser will make every effort to keep the Website and the customer portal available during the Promotion Period, but cannot guarantee uninterrupted access. The Organiser is not liable for technical

failures, interruptions or internet connection problems that prevented a registration from being placed, or placed in time.
Except in cases of wilful misconduct or gross negligence, the Organiser's liability in connection with the Promotion is in any event limited to the amount of the discount granted or to be granted. This is without prejudice to the mandatory rights of consumers.

Article 11: DATA PROTECTION

No personal data other than that required for the registration or order is processed for the Promotion. The Organiser is the controller and processes this data in accordance with its privacy statement, available at https://www.dp-institute.eu/en/privacy-statement/.
Use of the Discount Code and the Member Code is recorded in order to apply the discount correctly and, in aggregated form, to measure the results of the Promotion.

Article 12: COMPLAINTS

Any complaints about the Promotion must be sent to the Organiser by registered letter no later than 15 calendar days after the end of the Promotion Period. Complaints submitted after this deadline or not in writing will not be considered. This is without prejudice to the statutory rights of consumers.

Article 13: GENERAL PROVISIONS

The Promotion Terms are available in Dutch, French and English. In the event of any discrepancy between the language versions, the Dutch version prevails.
No act or omission by the Organiser shall be deemed a waiver of any right.
If one or more provisions of the Promotion Terms are held to be null or invalid, the remaining provisions shall remain in full force and effect.
The Promotion is governed by Belgian law. Disputes fall within the exclusive jurisdiction of the courts and tribunals of Antwerp, Antwerp division, without prejudice to mandatory rules of jurisdiction in favour of consumers.
Questions about the Promotion can be sent to the Organiser using the contact details above.

Version 1 – last updated on 10/11/2026

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